

PUBLIC FILE

KDND-FM
Sundays, 6:00A-7:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Teacher Recruitment**

Program: Public File

Date: July 14, 2002

Time: 6:00A-6:30A

Description: Project Pipeline is a non-profit teacher recruiting and credentialing program that is authorized and supported by the California Commission on Teacher Credentialing. They have a reputation for producing high quality teachers from diverse backgrounds. Established in 1989, their mission is to provide eligible individuals an affordable and convenient way to earn a California Professional Clear Teaching Credential. It serves as a means for school districts to develop their teacher pool by allowing eligible individuals to become teacher interns and earn a teacher's salary as they learn required course work and gain on-the-job experience. California will need 30,000 teachers a year for the next ten years. This is due to class size reduction, a growing population and older teachers retiring. Government grants have funded local agencies to create six new teacher recruitment centers across the state. Project Pipeline is working to establish an emergency permit reduction program with a goal of eliminating districts' dependence on emergency permits before the mandate established by the federal "No Child Left Behind Act of 2001".

Issue: **Appraising Collectibles and Antiques**

Program: Public File

Date: July 21, 2002

Time: 6:00A-6:30A

Description: Merchandise evaluators gauge the value of hundreds of unique items. The Appraisal Fair will allow the public to have experts examine and appraise the value of their collectibles and antiques. A few simple steps to consider when determining the value of almost anything include evaluating the item - Does it look unusual? Was it handcrafted or does it have a lot of intricate detail work? Is there a certificate of authenticity? Is the item in good condition? The guest then recommends researching the item - find out whether similar items are currently in the marketplace, and if possible, contact the maker or manufacturer. The guests discussed typical clues to look for that may indicate if an item is or is not especially valuable. Also discussed was the potential value of items such as musical instruments, newspapers, magazines, historical articles, autographed memorabilia and collections of items such as salt and pepper shakers, Beanie Babies, porcelain dolls, etc.

Issue: **Education Opportunities for Children**

Program: Public File

Date: August 4, 2002

Time: 6:00A-6:30A

Description: The Discovery Museum offers a variety of learning experience including the only planetarium in the region, an outside Discovery Trail and hands-on activity stations. The Museum also features the Challenger Learning Center, a simulated space mission for upper elementary and middle school classes and other groups. Teachers and group leaders can learn more about education programs offered by the museum. The museum's historical exhibit offers a change to experience history, science and technology of yesterday, today and tomorrow in a replica of the 1854 city hall and water works building in Old Sacramento. The Dottie Awards program is designed to acknowledge the accomplishments and creativity of Northern California businesses, governmental agencies and organizations which are providing information and resources online through the Internet. This year, a new category, Dottie Jr., celebrates excellence in website creation by computer lab students in Northern California K-6m grade schools. For the third consecutive year, the Discovery Museum is the beneficiary of Dottie Award proceeds, which will support the museum exhibits and educational programs.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Employment Opportunities**
Program: Public File
Date: August 11, 2002
Time: 6:00A-6:30A

Description: The California Job Journal is hosting its Annual Technical and Medical Job Fair. This free event allows job seekers to meet dozens of recruiters from the area's top companies including CalPERS, UC Davis Campus & Medical Center, Sears Home Central, Sunbridge Healthcare and many more. In addition to having the opportunity to meet with hiring companies, attendees can also have their resumes professionally reviewed. The guest also discussed the best places to look for jobs, the importance of networking, the job outlook for current college graduates, job search tactics, how job seekers frequently sabotage their job search efforts, how Sacramento's job outlook compares to other cities, how to prepare for a job interview and the importance of first impressions.

Issue: **Local Tourism & History**
Program: Public File
Date: August 25, 2002
Time: 6:00A-6:30A

Description: The Sacramento Convention & Visitors Bureau seeks to strengthen positive awareness of the City & County of Sacramento as a convention and visitor destination to increase revenues and stimulate economic development and growth for the community. The tourism industry supports project developments that provide education and entertainment opportunities and create thousands of well-paying jobs. Tourism also helps fuel significant increases in tax revenues which are invested back into improving neighborhoods, parks, city infrastructure and children's programs. Rush Days celebrates Sacramento's heritage and history like no other event in the region. It serves as a live history lesson, re-enacting Sacramento life in the mid 1800's. The excitement of the California gold rush is brought to life as Old Sacramento is transformed into a scene from the 1850's. Daily themes educate and entertain visitors on the many activities and events that shaped life during the gold rush.

Issue: **Emergency Housing**
Program: Public File
Date: September 1, 2002
Time: 6:00A-6:30A

Description: The Sacramento Area Emergency Housing organization provides temporary emergency housing, meals, transportation, health services, and women & children's clothing. The length of stay is determined by need and the ability to function within shelter rules, up to 60 days. Counseling and case work services are available, as well as assistance in locating permanent housing and leased transitional housing programs for families needing to re-establish credit. The agency also offers drug and alcohol services programs, a women's refuge program, a youth works program, individual and family counseling, parenting and self-esteem education, schooling for homeless children, living skills education, employment readiness training, and even furniture and house ware resources.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Financial Planning**
Program: Public File
Date: September 15, 2002
Time: 6:30A-7:00A

Description: The Financial Planning Association is a non-profit organization dedicated to educating the public of the value of financial planning. There are many misconceptions about financial planning. It is more than just investments or insurance. Financial planning is the process of establishing personal and financial goals and creating a way to reach them. The ongoing process involves taking stock of all your existing resources, developing a plan to utilize them, and systematically implementing the plan in order to achieve your short and long term goals. The plan should be monitored and reviewed periodically so adjustments can be made, if necessary, to assure that it continues to move you toward your financial goals. The FPA and its local chapters promote the advancement of knowledge in financial planning, supporting programs that enable members to better serve their clients. During the first ever National Financial Planning Week, FPA's nationwide network of 100 local chapters will sponsor public events and educational seminars to help individuals discover the value of financial planning.

Issue: **Help For At-Risk Children**
Program: Public File
Date: September 30, 2002
Time: 6:00A-6:30A

Description: People Reaching Out is a local non-profit agency, started in 1981, which works with youth, families and communities in making positive choices to avoid substance abuse and violence. Counselors assist youth and families in identifying difficulties and preventing or deterring drug and alcohol problems by providing information and educational materials. Their Students Reaching Out program trains high school students to present prevention programs to 4th through 8th grade students in order to increase their conflict resolution, decision making and refusal skills in the areas of youth substance abuse and violence prevention. Their mentoring program matches volunteer mentors from business and community organizations with at-risk high school students to encourage them in their academics, personal and career development. Their Magic of Kids Family Festival kicks off National Red Ribbon Week, a national campaign to raise public awareness and mobilize communities to combat alcohol, drug and tobacco use among youth.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: **Teacher Recruitment**
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ISSUES / PROGRAMS LIST

ECONOMY (Cont'd)

Issue: **Local Government / Entertainment**
Program: Public File
Date: September 15, 2002
Time: 6:00A-6:30A

Description: West Sacramento has emerged from its infancy and is growing and maturing in many ways. As the city prepares to enter its second decade of incorporation, its focus is on realizing the quality growth and development that is envisioned in its now adopted long range plans. West Sacramento has become a regional attraction with the opening of Raley Field, the riverfront home of the River Cats. The port of Sacramento continues to play an important role in the development of the city's commercial and industrial base. It is a full-service international port offering geographic advantages with modern, flexible bulk cargo facilities. West Sacramento offers something that can no longer be found in many of California's cities... affordable land and housing. The average home cost is less than half of what a comparable home costs in metropolitan areas as little as 80 miles away. The Riverbank Music Festival is the region's only outdoor music event right on the riverfront. It showcases West Sacramento's River Walk Park with proceeds benefiting other River Walk activities.

ISSUES / PROGRAMS LIST

GOVERNMENT

Issue: **Local Tourism & History**
Program: Public File
Date: August 25, 2002
Time: 6:00A-6:30A

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Issue: **Pollution Prevention & Environment Regulation Enforcement**
Program: Public File
Date: September 8, 2002
Time: 6:00A-6:30A

Description: The Business Environmental Resource Center was established in 1993 as a one-stop office to help businesses understand and comply with federal, state and local environmental regulations. BERC offers free and confidential permit assistance and consultative services in areas such as air quality, hazardous materials / waste, pollution prevention, building inspection, and zoning, to name a few. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive and cost-effective solutions to pollution issues. They also help agencies streamline and consolidate the permitting and regulatory process and act as an advocate for the business community and regulatory agencies. Over 8,000 businesses have benefited from BERC's services. Their annual Pollution Prevention Awards honor local businesses who have demonstrated environmental excellence and proactive leadership in our community. Ultimately, BERC seeks to promote economic development in Sacramento County.

Issue: **Local Government / Entertainment**
Program: Public File
Date: September 15, 2002
Time: 6:00A-6:30A

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ISSUES / PROGRAMS LIST

HEALTH

Issue: **New Solutions for Drinking Problems**
Program: Public File
Date: July 7, 2002
Time: 6:00A-6:30A

Description: According to the National Institute on Alcohol Abuse and Alcoholism, nearly 14 million people in the United States, or 1 in every 13 adults have alcohol problems. For every problem drinker, five others suffer as a result. The author's book offers a multitude of recovery options in a highly accessible way for people struggling with alcohol issues, no matter how minor or severe. The author contends that you can get sober with or without Alcoholics Anonymous, and you don't have to call yourself an alcoholic to get sober. 222 people are profiled in the book, each of whom have a record, on average, of 13 years of sobriety. Because the vast majority of people who struggle with alcohol problems are not stereotypical alcoholics, the author made sure to include the stories of a number of less serious problem drinkers. The stories she relates vary from tales of high-functioning drinkers who were able to raise families and move upward professionally despite their alcohol abuse to hardcore drinkers describing the loss of jobs, health, children and dignity. The author contends that these are stressful times, times when we need help more than ever for people with substance abuse problems. Indeed, experts say that exposure to trauma puts people at greater risk for substance abuse and relapse.

Issue: **AIDS**
Program: Public File
Date: July 14, 2002
Time: 6:30A-7:00A

Description: CARES is a non-profit healthcare entity established for the purpose of providing a coordinated response to the AIDS epidemic. It is one of the most comprehensive free standing facilities in the country, offering medical, dental, pharmaceutical and social services such as case management and mental health for people with the AIDS virus. CARES mission is to contribute to improved length and quality of life for those infected, as well as contributing to the body of knowledge of the disease. The guests plan to extend CARES reach into the African American and Latino communities, which are disproportionately plagued by HIV and AIDS, and where those infected with the AIDS virus often go without care. CARES also seeks to target people who may be infected with the AIDS virus but either don't know it or refuse to get treatment. There are 1,195 people living with AIDS in Sacramento County. Nearly 3,000 more are infected with HIV. The fastest growing demographic contracting AIDS is African American women. In 2001, CARES had a caseload of over 1,500 clients, providing over 9,100 medical visits and over 11,500 social service visits, seeing an average of 1 to 2 new clients per day.

Issue: **Donating Blood**
Program: Public File
Date: July 21, 2002
Time: 6:30A-7:00A

Description: The summer months are traditionally a time of critical shortages in the blood supply, with fewer regular donors available and increased need for blood products due to accidents. Every year, News 10 joins with the Sacramento Blood Center and the Delta Blood Bank in an effort to increase donations during the summer months. Last year, the News 10 Blood Donor Day brought in over 1,500 pints of blood in a single day. Giving blood is quick, easy and virtually painless, and each donation can help save as many as three lives. By the time they reach 72 years of age, 95% of all Americans will have used blood or a blood component. Every three minutes a patient receives a blood transfusion provided by blood donors at Blood Source. Each day, patients throughout Northern California need more than 425 pints of blood. Each year, Blood Source collects and distributes more than 150,000 units of blood and blood components. Even though the Sacramento region has one of the highest repeat donation rates in the country, still only 5% of the eligible population give blood. The guests emphasized that the need is real and right now the lives of many depend on the generosity of a few.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Hospice**
Program: Public File
Date: July 28, 2002
Time: 6:00A-6:30A

Description: Yolo Hospice is a non-profit program serving terminally ill persons in Yolo County, Dixon and parts of Sacramento. Their children's bereavement services is a program of support for bereaved children and their families. The death of a parent, sibling or significant other is a very painful experience. For a child it can be particularly difficult because adults tend to protect them from such events. Untreated grief may result in future difficulties for the child, such as academic, emotional and behavioral problems. Yolo Hospice's programs for children help them learn to cope with and accept the death of a loved one. Services include children's art support groups for bereaved children ages 4-17, short term individual counseling for children and parents who have lost or who are expecting the loss of a family member to death, information about how to talk with children about death and dying, school outreach, crisis counseling and in-services to churches, local businesses, schools and service organizations.

Issue: **Low Income Housing Assistance**
Program: Public File
Date: July 28, 2002
Time: 6:30A-7:00A

Description: The Women, Infants & Children Project seeks to improve life and educational opportunities for people in need through housing, health and education. For many people on limited incomes, making ends meet becomes more difficult with each passing year. CRP (Community Resources Project) strives to alleviate these struggles by providing 12,000 local low income families through services such as classroom training, Medi-Cal for children and healthy families, WIC (Women, Infant & Children) nutrition, summer youth employment, student internships, employment training, rehabilitation, energy conservation, home weatherization programs, home lead abatement program and an energy assistance program. CRP's clients are senior citizens on fixed incomes, the unemployed, single-parent households, pregnant women, young children, and other low-income residents.

Issue: **Canine Companions**
Program: Public File
Date: August 4, 2002
Time: 6:30A-7:00A

Description: Canine Companions for Independence has pioneered the concept of training dogs to assist people with disabilities. CCI provides assistance dogs free of charge to people with developmental or physical disabilities who can demonstrate that a Canine Companion will enhance their independence, or quality of life. All expenses of breeding, raising and training a Canine Companion are funded through private donations. Types of assistance teams include service teams – adults and adolescents with physical disabilities whose dogs perform tasks such as pulling wheelchairs and retrieving items, skilled companion teams – a person with physical, developmental or emotional disabilities, a primary caretaker and a canine companion, facility teams – adults who work as rehabilitation professionals or caregivers who utilize a canine to improve the emotional / mental health of those in their care, and hearing teams – adults who are hard of hearing who use a canine to alert them to sounds such as doorbells, alarm clocks and smoke alarms.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Asthma**
Program: Public File
Date: August 18, 2002
Time: 6:30A-7:00A

Description: Asthma is a condition where the air tubes of the lungs become narrower or completely blocked due to inflammation, therefore resisting normal breathing. In severe cases, this can lead to death. Over 50 million people in the United States have allergies while another 17 million have asthma. Although asthma is not always hereditary, it seems to run in families. Experts agree that the likelihood of becoming asthmatic increases significantly if one or both parents have asthma. There is also a long list of environmental risk factors that may affect asthma. Pollutants, dust, smoke, irritants, chemical viral infections, bacteria, stress, emotion and exercise induced asthma are frequently diagnosed causes. Increased air pollution and other factors associated with 21st Century lifestyles have resulted in an alarming escalation in the number of newly diagnosed cases of asthma. The guest discussed a local study seeking volunteers to participate in research that will look at whether supplementation may have a positive effect on people with asthma.

Issue: **Ovarian Cancer**
Program: Public File
Date: September 8, 2002
Time: 6:30A-7:00A

Description: The State legislature has proclaimed September to be Ovarian Cancer Awareness Month. Ovarian Cancer is the fifth most common cancer among women in the United States. Every female born in the United States has a risk of one in 55, or 1/8% of development Ovarian Cancer in her lifetime, and the risk increases substantially for women with a history of ovarian cancer. It is more common in women over the age of 60, but often occurs in women with a family history before or during their early 40's. Ovarian Cancer causes more deaths than any other type of gynecological cancer and accounts for 5% of all cancer deaths among women. There are more than 30 types of ovarian cancer. The specific causes or cases of ovarian cancer are still unknown. Several risk factors include a family history of ovarian cancer, previous cancers, a high fat diet, and infertility. Symptoms include abdominal swelling, ongoing fatigue, constipation, nausea and indigestion. Senator Ortiz believes that if women and doctors were more aware of Ovarian Cancer, they could be diagnosed earlier and more than 90% could be saved. She wrote AB833, which established the Gynecologic Cancer Information Program within the California Department of Health Services.

Issue: **Amyotrophic Lateral Sclerosis (ALS)**
Program: Public File
Date: September 22, 2002
Time: 6:30A-7:00A

Description: ALS, often referred to as Lou Gehrig's disease, is a progressive neuro-degenerative disease that attacks nerve cells in the brain and the spinal cord. With all voluntary muscle action affected, patients in the later stages of the disease become totally paralyzed. Yet through it all, for the vast majority of people, their minds remain unaffected. Over 5,000 people in the U.S. are diagnosed with ALS each year. It is estimated that as many as 30,000 Americans have the disease at any given time. Most people who develop ALS are between the ages of 40 and 70, and it is more common in men than in women. Only half of all people affected with ALS live more than three years after diagnosis. The mission of the ALS Association involves informing patients and families about living with ALS and providing support for people affected by the disease. They also seek to increase awareness of ALS in all levels of government in an effort to expand government support of research and elicit programs to make treatment and care accessible and affordable for all ALS patients.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

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Issue: **Cremation**
Program: Public File
Date: August 25, 2002
Time: 6:30A-7:00A

Description: People choose cremation for a variety of reasons. Some do so based on environmental considerations, while others have philosophic or religious reasons. The cost of cremation is less than 1/3rd the cost of a ground burial. California's cremation rate is 47%, the ninth largest in the country. In light of recent scandals in the funeral and cremation industry, the guest stressed the need for research when choosing a funeral home or cremation service... check with the Chamber of Commerce for any past complaints; ask if they are current members of the Cremation Association of North America; ask if they have a security system in place to assure you that the cremated remains returned to you are those of your loved one; call the Department of Consumer Affairs to learn of complaints against the crematory and when their last inspection took place.

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MINORITIES, WOMEN & AGING

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING (Cont'd)

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Issue: **Domestic Violence Prevention**
Program: Public File
Date: September 30, 2002
Time: 6:30A-7:00A

Description: The 23rd Annual Women Take Back the Night Rally & March provides an opportunity for the community to affirm its commitment to end the violence that threatens the personal safety and infringement upon freedom of women. The event is especially timely as this past year has seen an increase in the awareness of the worldwide epidemic of violence against women and girls, including an appalling summer in which several young girls in California were abducted, sexually assaulted and promised death or murdered. The event will include self defense demonstrations, a women's memorial, an outreach resource center and a march by women and children through the streets of Sacramento in a symbolic reclaiming of the night and their right to move about freely in the community.

ISSUES / PROGRAMS LIST

CRIME

Issue: **Child Abduction Prevention**
Program: Public File
Date: August 11, 2002
Time: 6:30A-7:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against children. NCCSA's motto is "We feel it is a right for a child to be safe, not a privilege".

Issue: **Child Abuse / Abduction Prevention**
Program: Public File
Date: September 1, 2002
Time: 6:30A-7:00A

Description: Almost 800,000 children in California and over 6,000 children in Placer County are reported abused every year. Every 47 seconds, a child is abused. One out of three girls and one out of six boys will be sexually molested. The Child Abuse Prevention Council of Placer County is a non-profit agency devoted to justice and the prevention of child abuse. It is governed by volunteer community leaders and children's agency professionals devoted to preventing and healing child abuse in all forms. They provide education for families and communities and is dedicated to coordinating and improving new and existing children's services. The council advocates for the needs of Placer County abused and neglected children, and education professionals in the community at large to recognize and do something about child abuse. Programs include CAPE (Child Abuse & Abduction Protection Education) which teaches elementary school children, their parents and teachers to recognize and defend against child abuse and abduction, family resource centers in Roseville, Auburn and Foresthill, training and outreach and a Children's Crisis Nursery, which is a temporary, voluntary safe place for children under the age of six whose parents are experiencing a stressful situation.

Issue: **Domestic Violence Prevention**
Program: Public File
Date: September 30, 2002
Time: 6:30A-7:00A

Description: The 23rd Annual Women Take Back the Night Rally & March provides an opportunity for the community to affirm its commitment to end the violence that threatens the personal safety and infringement upon freedom of women. The event is especially timely as this past year has seen an increase in the awareness of the worldwide epidemic of violence against women and girls, including an appalling summer in which several young girls in California were abducted, sexually assaulted and promised death or murdered. The event will include self defense demonstrations, a women's memorial, an outreach resource center and a march by women and children through the streets of Sacramento in a symbolic reclaiming of the night and their right to move about freely in the community.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Help For At-Risk Children**
Program: Public File
Date: September 30, 2002
Time: 6:00A-6:30A

Description: People Reaching Out is a local non-profit agency, started in 1981, which works with youth, families and communities in making positive choices to avoid substance abuse and violence. Counselors assist youth and families in identifying difficulties and preventing or deterring drug and alcohol problems by providing information and educational materials. Their Students Reaching Out program trains high school students to present prevention programs to 4th through 8th grade students in order to increase their conflict resolution, decision making and refusal skills in the areas of youth substance abuse and violence prevention. Their mentoring program matches volunteer mentors from business and community organizations with at-risk high school students to encourage them in their academics, personal and career development. Their Magic of Kids Family Festival kicks off National Red Ribbon Week, a national campaign to raise public awareness and mobilize communities to combat alcohol, drug and tobacco use among youth.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Low Income Housing Assistance**
Program: Public File
Date: July 28, 2002
Time: 6:30A-7:00A

Description: The Women, Infants & Children Project seeks to improve life and educational opportunities for people in need through housing, health and education. For many people on limited incomes, making ends meet becomes more difficult with each passing year. CRP (Community Resources Project) strives to alleviate these struggles by providing 12,000 local low income families through services such as classroom training, Medi-Cal for children and healthy families, WIC (Women, Infant & Children) nutrition, summer youth employment, student internships, employment training, rehabilitation, energy conservation, home weatherization programs, home lead abatement program and an energy assistance program. CRP's clients are senior citizens on fixed incomes, the unemployed, single-parent households, pregnant women, young children, and other low-income residents.

Issue: **Emergency Housing**
Program: Public File
Date: September 1, 2002
Time: 6:00A-6:30A

Description: The Sacramento Area Emergency Housing organization provides temporary emergency housing, meals, transportation, health services, and women & children's clothing. The length of stay is determined by need and the ability to function within shelter rules, up to 60 days. Counseling and case work services are available, as well as assistance in locating permanent housing and leased transitional housing programs for families needing to re-establish credit. The agency also offers drug and alcohol services programs, a women's refuge program, a youth works program, individual and family counseling, parenting and self-esteem education, schooling for homeless children, living skills education, employment readiness training, and even furniture and house ware resources.

Issue: **Child Abuse / Abduction Prevention**
Program: Public File
Date: September 1, 2002
Time: 6:30A-7:00A

Description: Almost 800,000 children in California and over 6,000 children in Placer County are reported abused every year. Every 47 seconds, a child is abused. One out of three girls and one out of six boys will be sexually molested. The Child Abuse Prevention Council of Placer County is a non-profit agency devoted to justice and the prevention of child abuse. It is governed by volunteer community leaders and children's agency professionals devoted to preventing and healing child abuse in all forms. They provide education for families and communities and is dedicated to coordinating and improving new and existing children's services. The council advocates for the needs of Placer County abused and neglected children, and education professionals in the community at large to recognize and do something about child abuse. Programs include CAPE (Child Abuse & Abduction Protection Education) which teaches elementary school children, their parents and teachers to recognize and defend against child abuse and abduction, family resource centers in Roseville, Auburn and Foresthill, training and outreach and a Children's Crisis Nursery, which is a temporary, voluntary safe place for children under the age of six whose parents are experiencing a stressful situation.

ISSUES / PROGRAMS LIST

HOUSING (Cont'd)

Issue: **Foster Care**
Program: Public File
Date: September 22, 2002
Time: 6:30A-7:00A

Description: Families United is a non profit foster family agency serving foster children throughout Northern California, including Sacramento, Placer, Solano, Butte, Sutter, Yolo and Lake counties. They are a psychologically based agency established to work with children with special needs, accepting placements for children 0-17 years old, including emergency placements. Their mission is to provide a caring, safe, family environment for foster children. This is accomplished through the provision of comprehensive foster care service that facilitate the mental and physical well being of children in their care. Their counseling center provides professional support to families in crisis as well as classes on anger management, domestic violence and parenting. Foster parents are supported through weekly in-home visits with professional social workers, monthly training sessions to help with special issues, 24 hour emergency response and a monthly financial stipend to meet the child's needs.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **New Solutions for Drinking Problems**
Program: Public File
Date: July 7, 2002
Time: 6:00A-6:30A

Description: According to the National Institute on Alcohol Abuse and Alcoholism, nearly 14 million people in the United States, or 1 in every 13 adults have alcohol problems. For every problem drinker, five others suffer as a result. The author's book offers a multitude of recovery options in a highly accessible way for people struggling with alcohol issues, no matter how minor or severe. The author contends that you can get sober with or without Alcoholics Anonymous, and you don't have to call yourself an alcoholic to get sober. 222 people are profiled in the book, each of whom have a record, on average, of 13 years of sobriety. Because the vast majority of people who struggle with alcohol problems are not stereotypical alcoholics, the author made sure to include the stories of a number of less serious problem drinkers. The stories she relates vary from tales of high-functioning drinkers who were able to raise families and move upward professionally despite their alcohol abuse to hardcore drinkers describing the loss of jobs, health, children and dignity. The author contends that these are stressful times, times when we need help more than ever for people with substance abuse problems. Indeed, experts say that exposure to trauma puts people at greater risk for substance abuse and relapse.

Issue: **Activities for At-Risk Children**
Program: Public File
Date: July 7, 2002
Time: 6:30A-7:00A

Description: SAY Golf provides affordable programs and behavior enhancement skill opportunities for the youth of Sacramento through the game of golf. The game instills and nurtures essential values such as honesty, integrity, sportsmanship, self-discipline, dedication, self-esteem, confidence and a solid work ethic. The purpose of the program is to develop quality programs and provide access for local kids, with an emphasis on kids who may not have an opportunity to experience the game at a variety of local area golf facilities. Through the help of local PGA golf professionals and facility managers, kids have a chance to meet successful adults to have as role models. Programs include a 25 session weekly program for over 80 Down's Syndrome and Cerebral Palsy disabled citizens and an inner city program that reaches out to local special interest groups such as the River Oak Center for Children, Disabled Sports USA, Sierra Adoption Services, Big Brothers / Big Sisters, Latino Junior Golf Association, the Stanford Home for Children, and the Sacramento Children's Home. Since its inception in 1983, SAY Golf has provided \$1.5 million to support and promote local youths programs. Today, the organization serves over 2,000 kids annually.

Issue: **Teacher Recruitment**
Program: Public File
Date: July 14, 2002
Time: 6:00A-6:30A

Description: Project Pipeline is a non-profit teacher recruiting and credentialing program that is authorized and supported by the California Commission on Teacher Credentialing. They have a reputation for producing high quality teachers from diverse backgrounds. Established in 1989, their mission is to provide eligible individuals an affordable and convenient way to earn a California Professional Clear Teaching Credential. It serves as a means for school districts to develop their teacher pool by allowing eligible individuals to become teacher interns and earn a teacher's salary as they learn required course work and gain on-the-job experience. California will need 30,000 teachers a year for the next ten years. This is due to class size reduction, a growing population and older teachers retiring. Government grants have funded local agencies to create six new teacher recruitment centers across the state. Project Pipeline is working to establish an emergency permit reduction program with a goal of eliminating districts' dependence on emergency permits before the mandate established by the federal "No Child Left Behind Act of 2001".

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Hospice**
Program: Public File
Date: July 28, 2002
Time: 6:00A-6:30A

Description: Yolo Hospice is a non-profit program serving terminally ill persons in Yolo County, Dixon and parts of Sacramento. Their children's bereavement services is a program of support for bereaved children and their families. The death of a parent, sibling or significant other is a very painful experience. For a child it can be particularly difficult because adults tend to protect them from such events. Untreated grief may result in future difficulties for the child, such as academic, emotional and behavioral problems. Yolo Hospice's programs for children help them learn to cope with and accept the death of a loved one. Services include children's art support groups for bereaved children ages 4-17, short term individual counseling for children and parents who have lost or who are expecting the loss of a family member to death, information about how to talk with children about death and dying, school outreach, crisis counseling and in-services to churches, local businesses, schools and service organizations.

Issue: **Low Income Housing Assistance**
Program: Public File
Date: July 28, 2002
Time: 6:30A-7:00A

Description: The Women, Infants & Children Project seeks to improve life and educational opportunities for people in need through housing, health and education. For many people on limited incomes, making ends meet becomes more difficult with each passing year. CRP (Community Resources Project) strives to alleviate these struggles by providing 12,000 local low income families through services such as classroom training, Medi-Cal for children and healthy families, WIC (Women, Infant & Children) nutrition, summer youth employment, student internships, employment training, rehabilitation, energy conservation, home weatherization programs, home lead abatement program and an energy assistance program. CRP's clients are senior citizens on fixed incomes, the unemployed, single-parent households, pregnant women, young children, and other low-income residents.

Issue: **Education Opportunities for Children**
Program: Public File
Date: August 4, 2002
Time: 6:00A-6:30A

Description: The Discovery Museum offers a variety of learning experience including the only planetarium in the region, an outside Discovery Trail and hands-on activity stations. The Museum also features the Challenger Learning Center, a simulated space mission for upper elementary and middle school classes and other groups. Teachers and group leaders can learn more about education programs offered by the museum. The museum's historical exhibit offers a change to experience history, science and technology of yesterday, today and tomorrow in a replica of the 1854 city hall and water works building in Old Sacramento. The Dottie Awards program is designed to acknowledge the accomplishments and creativity of Northern California businesses, governmental agencies and organizations which are providing information and resources online through the Internet. This year, a new category, Dottie Jr., celebrates excellence in website creation by computer lab students in Northern California K-6m grade schools. For the third consecutive year, the Discovery Museum is the beneficiary of Dottie Award proceeds, which will support the museum exhibits and educational programs.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Canine Companions**
Program: Public File
Date: August 4, 2002
Time: 6:30A-7:00A

Description: Canine Companions for Independence has pioneered the concept of training dogs to assist people with disabilities. CCI provides assistance dogs free of charge to people with developmental or physical disabilities who can demonstrate that a Canine Companion will enhance their independence, or quality of life. All expenses of breeding, raising and training a Canine Companion are funded through private donations. Types of assistance teams include service teams – adults and adolescents with physical disabilities whose dogs perform tasks such as pulling wheelchairs and retrieving items, skilled companion teams – a person with physical, developmental or emotional disabilities, a primary caretaker and a canine companion, facility teams – adults who work as rehabilitation professionals or caregivers who utilize a canine to improve the emotional / mental health of those in their care, and hearing teams – adults who are hard of hearing who use a canine to alert them to sounds such as doorbells, alarm clocks and smoke alarms.

Issue: **Child Abduction Prevention**
Program: Public File
Date: August 11, 2002
Time: 6:30A-7:00A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against children. NCCSA's motto is "We feel it is a right for a child to be safe, not a privilege".

Issue: **Cremation**
Program: Public File
Date: August 25, 2002
Time: 6:30A-7:00A

Description: People choose cremation for a variety of reasons. Some do so based on environmental considerations, while others have philosophic or religious reasons. The cost of cremation is less than 1/3rd the cost of a ground burial. California's cremation rate is 47%, the ninth largest in the country. In light of recent scandals in the funeral and cremation industry, the guest stressed the need for research when choosing a funeral home or cremation service... check with the Chamber of Commerce for any past complaints; ask if they are current members of the Cremation Association of North America; ask if they have a security system in place to assure you that the cremated remains returned to you are those of your loved one; call the Department of Consumer Affairs to learn of complaints against the crematory and when their last inspection took place.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Emergency Housing**
Program: Public File
Date: September 1, 2002
Time: 6:00A-6:30A

Description: The Sacramento Area Emergency Housing organization provides temporary emergency housing, meals, transportation, health services, and women & children's clothing. The length of stay is determined by need and the ability to function within shelter rules, up to 60 days. Counseling and case work services are available, as well as assistance in locating permanent housing and leased transitional housing programs for families needing to re-establish credit. The agency also offers drug and alcohol services programs, a women's refuge program, a youth works program, individual and family counseling, parenting and self-esteem education, schooling for homeless children, living skills education, employment readiness training, and even furniture and house ware resources.

Issue: **Child Abuse / Abduction Prevention**
Program: Public File
Date: September 1, 2002
Time: 6:30A-7:00A

Description: Almost 800,000 children in California and over 6,000 children in Placer County are reported abused every year. Every 47 seconds, a child is abused. One out of three girls and one out of six boys will be sexually molested. The Child Abuse Prevention Council of Placer County is a non-profit agency devoted to justice and the prevention of child abuse. It is governed by volunteer community leaders and children's agency professionals devoted to preventing and healing child abuse in all forms. They provide education for families and communities and is dedicated to coordinating and improving new and existing children's services. The council advocates for the needs of Placer County abused and neglected children, and education professionals in the community at large to recognize and do something about child abuse. Programs include CAPE (Child Abuse & Abduction Protection Education) which teaches elementary school children, their parents and teachers to recognize and defend against child abuse and abduction, family resource centers in Roseville, Auburn and Foresthill, training and outreach and a Children's Crisis Nursery, which is a temporary, voluntary safe place for children under the age of six whose parents are experiencing a stressful situation.

Issue: **Foster Care**
Program: Public File
Date: September 22, 2002
Time: 6:30A-7:00A

Description: Families United is a non profit foster family agency serving foster children throughout Northern California, including Sacramento, Placer, Solano, Butte, Sutter, Yolo and Lake counties. They are a psychologically based agency established to work with children with special needs, accepting placements for children 0-17 years old, including emergency placements. Their mission is to provide a caring, safe, family environment for foster children. This is accomplished through the provision of comprehensive foster care service that facilitate the mental and physical well being of children in their care. Their counseling center provides professional support to families in crisis as well as classes on anger management, domestic violence and parenting. Foster parents are supported through weekly in-home visits with professional social workers, monthly training sessions to help with special issues, 24 hour emergency response and a monthly financial stipend to meet the child's needs.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Help For At-Risk Children**
Program: Public File
Date: September 30, 2002
Time: 6:00A-6:30A

Description: People Reaching Out is a local non-profit agency, started in 1981, which works with youth, families and communities in making positive choices to avoid substance abuse and violence. Counselors assist youth and families in identifying difficulties and preventing or deterring drug and alcohol problems by providing information and educational materials. Their Students Reaching Out program trains high school students to present prevention programs to 4th through 8th grade students in order to increase their conflict resolution, decision making and refusal skills in the areas of youth substance abuse and violence prevention. Their mentoring program matches volunteer mentors from business and community organizations with at-risk high school students to encourage them in their academics, personal and career development. Their Magic of Kids Family Festival kicks off National Red Ribbon Week, a national campaign to raise public awareness and mobilize communities to combat alcohol, drug and tobacco use among youth.

Issue: **Domestic Violence Prevention**
Program: Public File
Date: September 30, 2002
Time: 6:30A-7:00A

Description: The 23rd Annual Women Take Back the Night Rally & March provides an opportunity for the community to affirm its commitment to end the violence that threatens the personal safety and infringement upon freedom of women. The event is especially timely as this past year has seen an increase in the awareness of the worldwide epidemic of violence against women and girls, including an appalling summer in which several young girls in California were abducted, sexually assaulted and promised death or murdered. The event will include self defense demonstrations, a women's memorial, an outreach resource center and a march by women and children through the streets of Sacramento in a symbolic reclaiming of the night and their right to move about freely in the community.

THE PARENT'S JOURNAL

KDND-FM
Sundays, 7:00A-8:00A

PARENT'S JOURNAL

Host: Bobbi Conner

A weekly national radio series for parents, grandparents, and others who care for and about children. This is not a program that dispenses "quick fix" solutions on child rearing, but rather a program that is designed to help parents understand how children develop intellectually, socially, emotionally, and physically. Nationally acclaimed guests discuss a variety of contemporary parenting issues such as kids sports, discipline, childcare, sleep problems, temper tantrums, and homework hassles.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. ***EDUCATION***, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. ***MINORITIES/WOMEN/AGING***, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
3. ***YOUTH/FAMILY***, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Helping Children Develop Thinking Skills**
Program: The Parent's Journal
Date: July 7, 2002
Time: 7:00A-8:00A

Guest: Dr. Mel Levine, a Professor of Pediatrics at the University of North Carolina Medical School, and the Director of the University's Clinical Center for the Study of Development and Learning. Dr. Levine is also the founder of All Kinds Of Minds, a non-profit institute for the study of differences in learning and the author of *A Mind At A Time*.

Issue: **Parent's Role When Visiting Colleges**
Program: The Parent's Journal
Date: July 7, 2002
Time: 7:00A-8:00A

Guest: Karin Kasdin, an award-winning playwright and the author of *Watsamatta U: A Get-A-Grip Guide To Staying Sane During Your Child's College Application Process*.

Issue: **Financing College**
Program: The Parent's Journal
Date: July 14, 2002
Time: 7:00A-8:00A

Guest: Mark Kantrowitz, a research scientist and the founder and publisher of FinAid, an award-winning website for information on student financial aid.

Issue: **Fun Adventures With Kids**
Program: The Parent's Journal
Date: July 14, 2002
Time: 7:00A-8:00A

Guest: Dr. Susan Perry, a social psychologist and an award winning author who teaches psychology at Woodbury University. She is the author of *Playing Smart: The Family Guide To Enriching, Offbeat Learning Activities For Ages 4-14*.

Issue: **Babies & Literacy**
Program: The Parent's Journal
Date: July 21, 2002
Time: 7:00A-8:00A

Guest: Dr. Sam Meisels, President of Erikson Institute in Chicago and current President of ZERO TO THREE: National Center for Infants, Toddlers & Their Families. He is the author of two books, *Winning Ways to Learn for the 3-5 Year Old* and *Winning Ways to Learn for the 6-8 Year Old*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Character & Achievement for Your Child**
Program: The Parent's Journal
Date: July 28, 2002
Time: 7:00A-8:00A

Guest: Laura Gauld, Director of the Family Education Programs for the Hyde Schools and co-author of *The Biggest Job We'll Ever Have: The Hyde School Program for Character-Based Education and Parenting*.

Issue: **Finding Good Afterschool Care**
Program: The Parent's Journal
Date: July 28, 2002
Time: 7:00A-8:00A

Guest: Judy Samelson, Executive Director of the Afterschool Alliance, a partnership of public, private and non-profit groups committed to raising awareness and expanding resources for afterschool programs.

Issue: **Keeping Kids On Track At School**
Program: The Parent's Journal
Date: August 11, 2002
Time: 7:00A-8:00A

Guest: John Lazares, a public school educator for 27 years. He's been a teacher, a principal and now a superintendent and the founder of a new alternative school for at-risk kids. He is a recipient of the National Public School Relations Award of Honor and the co-author of *Please Don't Call My Mother: How Parents and Schools Can Team Up to Get Kids Back on Track*.

Issue: **Children's Scrapbooks**
Program: The Parent's Journal
Date: August 11, 2002
Time: 7:00A-8:00A

Guest: Alecia Devantier, a former educator with a master's degree in teaching. She has worked on a national curriculum development program and organized and conducted numerous workshops on the use of technology in the classroom. She is the author of *101 Things Every Kid Should Do Growing Up*.

Issue: **Art Games for Preschoolers**
Program: The Parent's Journal
Date: September 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences and is the author of *Make Your Own Preschool Games: A Personalized Play and Learn Program*.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Finding Great Books for Girls**
Program: The Parent's Journal
Date: September 22, 2002
Time: 7:00A-8:00A

Guest: Kathleen Odean, Children's Librarian for the past 17 years, Chair of the 2002 Newbery Award Committee and author of *Great Books for Girls*.

ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Single Mothers Raising Sons**
Program: The Parent's Journal
Date: July 7, 2002
Time: 7:00A-8:00A

Guest: Dr. Richard Bromfield, a clinical child psychologist on the faculty of Harvard Medical School. He writes about children, psychology and education in the academic and popular press. Dr. Bromfield is the co-author of *How To Turn Boys Into Men Without A Man*.

Issue: **Joys & Challenges Of Being A Mom**
Program: The Parent's Journal
Date: July 21, 2002
Time: 7:00A-8:00A

Guest: Lisa Belkin, an award-winning journalist and New York Times popular "Life's Work" columnist. She is the author of *Life's Work: Confessions of an Unbalanced Mom*.

Issue: **Tips for Organizing Your Home**
Program: The Parent's Journal
Date: August 4, 2002
Time: 7:00A-8:00A

Guest: Sandra Felton, founder and president of Messies Anonymous, a group established to help women organize themselves and their households. She is the author of *Neat Mom, Messie Kids: A Survival Guide*.

Issue: **Child Birth Education**
Program: The Parent's Journal
Date: September 22, 2002
Time: 7:00A-8:00A

Guest: Cheryl Coleman, registered nurse and President of the International Childbirth Education Association, an organization of over 6,000 members from 42 countries that unites those who believe in freedom of choice based on knowledge of alternatives in family-centered maternity and newborn care.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Helping Children Develop Thinking Skills**
Program: The Parent's Journal
Date: July 7, 2002
Time: 7:00A-8:00A

Guest: Dr. Mel Levine, a Professor of Pediatrics at the University of North Carolina Medical School, and the Director of the University's Clinical Center for the Study of Development and Learning. Dr. Levine is also the founder of All Kinds Of Minds, a non-profit institute for the study of differences in learning and the author of *A Mind At A Time*.

Issue: **Parent's Notes**
Program: The Parent's Journal
Date: July 7, 2002 – September 29, 2002
Time: 7:00A-8:00A

Guest: Parent's offer parenting techniques that have worked for them.

Issue: **Single Mothers Raising Sons**
Program: The Parent's Journal
Date: July 7, 2002
Time: 7:00A-8:00A

Guest: Dr. Richard Bromfield, a clinical child psychologist on the faculty of Harvard Medical School. He writes about children, psychology and education in the academic and popular press. Dr. Bromfield is the co-author of *How To Turn Boys Into Men Without A Man*.

Issue: **Financing College**
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Date: July 14, 2002
Time: 7:00A-8:00A

Guest: Mark Kantrowitz, a research scientist and the founder and publisher of FinAid, an award-winning website for information on student financial aid.

Issue: **Fun Adventures With Kids**
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Date: July 14, 2002
Time: 7:00A-8:00A

Guest: Dr. Susan Perry, a social psychologist and an award winning author who teaches psychology at Woodbury University. She is the author of *Playing Smart: The Family Guide To Enriching, Offbeat Learning Activities For Ages 4-14*.

Issue: **Parenting Your Two-Year Old**
Program: The Parent's Journal
Date: July 14, 2002
Time: 7:00A-8:00A

Guest: Dr. Maureen O'Brien, Child Development Expert and author of *Watch Me Grow: I'm Two*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Joys & Challenges Of Being A Mom**
Program: The Parent's Journal
Date: July 21, 2002
Time: 7:00A-8:00A

Guest: Lisa Belkin, an award-winning journalist and New York Times popular "Life's Work" columnist. She is the author of *Life's Work: Confessions of an Unbalanced Mom*.

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Guest: Dr. Sam Meisels, President of Erikson Institute in Chicago and current President of ZERO TO THREE: National Center for Infants, Toddlers & Their Families. He is the Author of two books, *Winning Ways to Learn for the 3-5 Year Old* and *Winning Ways to Learn for the 6-8 Year Old*.

Issue: **Traveling Solo With Young Children**
Program: The Parent's Journal
Date: July 21, 2002
Time: 7:00A-8:00A

Guest: Ericka Lutz, a writing instructor at UC Berkeley and the author of *On The Go With Baby: A Stress-Free Guide to Getting Across Town or Around The World*.

Issue: **Character & Achievement for Your Child**
Program: The Parent's Journal
Date: July 28, 2002
Time: 7:00A-8:00A

Guest: Laura Gauld, Director of the Family Education Programs for the Hyde Schools and co-author of *The Biggest Job We'll Ever Have: The Hyde School Program for Character-Based Education and Parenting*.

Issue: **Enhancing Family Relationships**
Program: The Parent's Journal
Date: July 28, 2002
Time: 7:00A-8:00A

Guest: John Dacey, a Professor at Boston College in the Department of Counseling, and Developmental Psychology. He is the co-author of *The Joyful Family: Meaningful Activities and Heartfelt Celebrations for Connecting with the Ones You Love*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Finding Good Afterschool Care
Program: The Parent's Journal
Date: July 28, 2002
Time: 7:00A-8:00A

Guest: Judy Samelson, Executive Director of the Afterschool Alliance, a partnership of public, private and non-profit groups committed to raising awareness and expanding resources for afterschool programs.

Issue: Helping Babies & Toddlers When Tragedy Strikes
Program: The Parent's Journal
Date: August 4, 2002
Time: 7:00A-8:00A

Guest: Dr. Joy Osofsky, professor in the LSU Health Sciences Center and the current Vice President of ZERO TO THREE: National Center for Infants, Toddlers & Their Families. Dr. Osofsky is the co-editor of Handbook of Infant Mental Health, a 4-volume set for the World Association for Infant Mental Health.

Issue: Understanding Childhood Bully Behavior
Program: The Parent's Journal
Date: August 4, 2002
Time: 7:00A-8:00A

Guest: Dr. Peter Sheras, a clinical psychologist at the University of Virginia, and associate director of the Virginia Youth Violence Project. Dr. Sheras is the co-author of *Your Child: Bully or Victim? Understanding and Ending School Yard Tyranny*.

Issue: Tips for Organizing Your Home
Program: The Parent's Journal
Date: August 4, 2002
Time: 7:00A-8:00A

Guest: Sandra Felton, founder and president of Messies Anonymous, a group established to help women organize themselves and their households. She is the author of *Neat Mom, Messie Kids: A Survival Guide*.

Issue: Girls & Sports
Program: The Parent's Journal
Date: August 11, 2002
Time: 7:00A-8:00A

Guest: Hannah Storm, NBC Sportscaster, mother of three girls and the co-author of *Go Girl! Raising Healthy, Confident and Successful Girls through Sports*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Keeping Kids On Track At School**
Program: The Parent's Journal
Date: August 11, 2002
Time: 7:00A-8:00A

Guest: John Lazares, a public school educator for 27 years. He's been a teacher, a principal and now a superintendent and the founder of a new alternative school for at-risk kids. He is a recipient of the National Public School Relations Award of Honor and the co-author of *Please Don't Call My Mother: How Parents and Schools Can Team Up to Get Kids Back on Track*.

Issue: **Children's Scrapbooks**
Program: The Parent's Journal
Date: August 11, 2002
Time: 7:00A-8:00A

Guest: Alecia Devantier, a former educator with a master's degree in teaching. She has worked on a national curriculum development program and organized and conducted numerous workshops on the use of technology in the classroom. She is the author of *101 Things Every Kid Should Do Growing Up*.

Issue: **The Importance of Family Time**
Program: The Parent's Journal
Date: August 18, 2002
Time: 7:00A-8:00A

Guest: Dr. William Doherty, a practicing marriage and family therapist, and professor of family social science and director of the Marriage and Family Therapy Program at the University of Minnesota. He is the co-author of *Putting Family First: Successful Strategies for Reclaiming Family Life in a Hurry-Up World*.

Issue: **Helping Children Grieve**
Program: The Parent's Journal
Date: August 18, 2002
Time: 7:00A-8:00A

Guest: Russell Friedman, Executive Director of the Grief Recovery Institute and co-author of *When Children Grieve: For Adults to Help Children Deal with Death, Divorce, Pet Loss, Moving and Other Losses*.

Issue: **Tradition of Giving**
Program: The Parent's Journal
Date: August 18, 2002
Time: 7:00A-8:00A

Guest: Fred Rogers, minister, writer, television producer, and Emmy Award Winning TV personality Mr. Rogers' Neighborhood, the longest running program on public television. In 1999, he was inducted into the Television Hall of Fame. He is the author of several books including *The Giving Box* and *Mr. Rogers' Playtime*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Helping Your Baby Sleep**
Program: The Parent's Journal
Date: August 25, 2002
Time: 7:00A-8:00A

Guest: Elizabeth Pantley, parenting educator, president of Better Beginnings and author of numerous parenting books. She is the author of *The No Cry Sleep Solution: Gentle Ways To Help Your Baby Sleep Through The Night*.

Issue: **Social Ups & Downs of Childhood**
Program: The Parent's Journal
Date: August 25, 2002
Time: 7:00A-8:00A

Guest: Dr. Lawrence Cohen, a psychologist specializing in children's play and parenting, columnist for The Boston Globe and co-author of *Mom, They're Teasing Me*.

Issue: **Packing For Children**
Program: The Parent's Journal
Date: August 25, 2002
Time: 7:00A-8:00A

Guest: Susan Foster, globetrotter and packing expert. She has traveled for over 30 years and spent her entire career living out of a suitcase. She is the author of *Smart Packing for Today's Traveler*.

Issue: **Choosing Childcare for Infants & Toddlers**
Program: The Parent's Journal
Date: September 1, 2002
Time: 7:00A-8:00A

Guest: Dr. Don Lally, co-director of The Center for Child & Family Study at WestEd, an educational research and development laboratory in San Francisco. Dr. Lally is one of the founders and a current board member for the national non-profit organization ZERO TO THREE: The National Center for Infants, Toddlers & Their Families.

Issue: **The Unspoiled Child**
Program: The Parent's Journal
Date: September 1, 2002
Time: 7:00A-8:00A

Guest: Nancy Samalin, parent educator and the founder and director of the Parent Guidance Workshops in New York City. She is the author of *Loving Without Spoiling*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Helping Kids Learn to Clean Their Room**
Program: The Parent's Journal
Date: September 1, 2002
Time: 7:00A-8:00A

Guest: Schar Ward, owner of Domestic Engineering, a cleaning company in the Minneapolis-St. Paul area and the author of *Coming Clean – Dirty Little Secrets From A Professional Housecleaner*.

Issue: **The Fully Committed Dad**
Program: The Parent's Journal
Date: September 8, 2002
Time: 7:00A-8:00A

Guest: John Evans, a practicing psychotherapist and father of three. He is the author of *The Marathon Dad: Setting A Pace That Works For Working Fathers*.

Issue: **Teens & Money**
Program: The Parent's Journal
Date: September 8, 2002
Time: 7:00A-8:00A

Guest: Dr. Eileen Gallo, a psychotherapist in private practice in Los Angeles who works with individuals and families dealing with the psychological and emotional issues related to money, children and families and the co-author of *Silver Spoon Kids*.

Issue: **Lollipop Rock**
Program: The Parent's Journal
Date: September 8, 2002
Time: 7:00A-8:00A

Guest: Deborah Hunter and Kim Soltero, the creators of Lollipop Rock, a CD of hit songs from the 50's to the 90's with fun kid-friendly lyrics sung by kids.

Issue: **Raising A Resilient Child**
Program: The Parent's Journal
Date: September 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Robert Brooks, a clinical psychologist on the faculty of Harvard Medical School and on the staff of McLean Hospital. He is the co-author of *Raising Resilient Children and Nurturing Resilience in Our Children*.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Blending Lives After Divorce**
Program: The Parent's Journal
Date: September 15, 2002
Time: 7:00A-8:00A

Guest: Sheila Ellison, mother of six, founder of community youth and the author of *The Courage to Love Again: Creating Happy Healthy Relationships After Divorce*.

Issue: **Art Games for Preschoolers**
Program: The Parent's Journal
Date: September 15, 2002
Time: 7:00A-8:00A

Guest: Dr. Sally Goldberg, professor of early childhood education at Nova Southeastern University. She appears frequently at nationwide parenting conferences and is the author of *Make Your Own Preschool Games: A Personalized Play and Learn Program*.

Issue: **Child Birth Education**
Program: The Parent's Journal
Date: September 22, 2002
Time: 7:00A-8:00A

Guest: Cheryl Coleman, registered nurse and President of the International Childbirth Education Association, an organization of over 6,000 members from 42 countries that unites those who believe in freedom of choice based on knowledge of alternatives in family-centered maternity and newborn care.

Issue: **Finding Great Books for Girls**
Program: The Parent's Journal
Date: September 22, 2002
Time: 7:00A-8:00A

Guest: Kathleen Odean, Children's Librarian for the past 17 years, Chair of the 2002 Newbery Award Committee and author of *Great Books for Girls*.

Issue: **Through The Looking Glass**
Program: The Parent's Journal
Date: September 22, 2002
Time: 7:00A-8:00A

Guest: Dr. Megan Kirshbaum, family therapist in the disability community since 1974 and founder and Executive Director of Through The Looking Glass, a nationally recognized center that has pioneered research, training and services for families in which a child, parent or grandparent has a disability or medical issue.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Helping Teens Get Organized**
Program: The Parent's Journal
Date: September 29, 2002
Time: 7:00A-8:00A

Guest: Julie Morgenstern, founder of Task Masters, a professional organizing company, author of *Organizing From The Inside Out For Teens*.

Issue: **Setting Limits For Toddlers**
Program: The Parent's Journal
Date: September 29, 2002
Time: 7:00A-8:00A

Guest: Dr. Joanne Baum, individual and family therapist and author of *Respectful Parenting: From Birth Through The Terrific Twos*.

Issue: **Managing Toys**
Program: The Parent's Journal
Date: September 29, 2002
Time: 7:00A-8:00A

Guest: Sandra Felton, author of *Neat Mom, Messie Kids: A Survival Guide*.

PUBLIC SERVICE ANNOUNCEMENTS

KSEG, KSSJ, KRXQ and KDND rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
Court Appointed Special Advocates	7	4	4	5
El Dorado Women's Center	6	4	7	6
Stand Down 2002	3	4	4	4
Easter Seals Superior California	5	6	4	5
Sacramento Public Library	6	5	5	6
Rancho Cordova Chamber of Commerce	4	4	6	6
Cystic Fibrosis Foundation	4	4	5	5
Women's Peace Event	7	6	4	4
Sacramento SPCA	6	7	4	6
Disabled Veterans Association	6	3	3	6
American Red Cross	4	5	7	4
Roseville Crime Stoppers	5	4	6	4
Yolo Hospice	6	5	5	6
Sacramento Zoological Association	3	4	5	5
News 10's Blood Donor Day	6	4	5	4
Sacramento Small Business Development Center	5	6	4	6
Safety Day	4	5	4	5
Sacramento Renter's Rights Festival	5	4	6	4
National Center for Child Safety / Awareness	6	5	5	5
Drug Free Fitness Extravaganza	4	4	4	6
Camp Kindness	4	6	3	4
Siena Care Center	5	3	5	4
Planned Parenthood	4	5	6	5
Sacramento Summer Food Service Program	6	6	6	4
American Lung Association	7	6	5	5
Sacramento Metro Arts Commission	4	5	4	6
Big Brothers / Big Sisters	3	4	3	7
Del Oro Caregiver Resource Center	5	3	6	6
Scottish Rite Children's Clinic	6	6	7	4
Kiwanis Club of Suisun City	5	7	4	5
National Childhood Cancer Foundation	4	5	5	6
Firefighter's Burn Center	5	5	5	5
Society for the Blind	4	4	4	4
California Youth Crisis Line	4	6	7	6
McClellan Aviation Museum Foundation	4	5	4	6
California State Museum Volunteer Association	4	3	4	4
Free Medical & Technical Job Fair	3	4	5	7
Friends of Placer County Animal Shelter	4	6	4	4
Sacramento County Parks & Recreation	3	5	4	6
Caring About Kids	4	5	4	3
People Reaching Out	6	4	4	5
Greater Sacramento ALS Association	4	5	6	6
UC Davis Cancer Center	3	5	3	4
Women's Health & Ovarian Cancer Center	5	6	6	3
Crop Walk Against Hunger	3	5	3	4
Tommy Apostolos Fund	4	3	5	6
Sacramento Chapter Cystic Fibrosis Foundation	5	5	5	3
Parkinson's Association of Sacramento Valley	4	4	3	5

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>
American Heart Association	4	6	6	5
Auburn Job Fair	5	7	4	4
Mercy Housing California	5	5	7	6
Ombudsman Services of Northern California	4	4	5	3
Sacramento Emergency Housing Center	5	5	6	6
Stanford Settlement	6	7	4	4
Independent Adoption Center	6	5	4	4
California Coastal Clean-Up Day	5	5	4	5
World Trade Center Relief Fund	4	7	5	4
Canine Companions for Independence	7	6	6	4
Placer Child Abuse Prevention Council	4	4	3	5
Student Buddy Mentor Program	4	5	5	6
American Cancer Society	5	6	6	5
California 4-H Youth Development Program	6	6	6	4
Independent Adoption Center	5	4	5	4
California State Fair Scholarship Fund	4	7	4	6
Sunrise Parks & Recreation District	4	6	6	7
Special Olympics of Northern California	4	3	4	6

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The Wildlife Care Association

The End supported the Wildlife Care Association by including their information on the PSA page of endonline.com.

Value: \$500

Scottish Rite Clinic for Childhood Language Disorders

KDND supported the Scottish Rite Clinic for Childhood Language Disorders by including their 12th Annual Fall and Holiday Craft Faire on their PSA page of endonline.com.

Value: \$500

Friday Night Football

The End appeared at three different local high school football games to support local high schools.

Value: \$6,000

Blood Drive

The End appeared at a blood drive at the Folsom Automall.

Value: \$1,500

Entercom Station Tour

KDND provided a tour of their station for local students.

Value: \$500

Roseville 4th of July Parade

The End appeared at the 4th of July parade in Roseville.

Value: \$1,000

Breakfast With The Beasts

KDND and the Morning Rave appeared at the Sacramento Zoo to support the Breakfast With The Beasts event.

Value: \$3,000

Make A Wish Foundation

The End appeared at the Make A Wish Foundation fundraiser at Steve's Pizza donating concert tickets and other prizes.

Value: \$2,200

SBC Pacific Bell

The End donated prizes to be raffled off at the 2002 Employee Charitable Giving Campaign.

Value: \$100

Total Value: \$15,300